



Nominations Guidelines and instructions
ELIGIBILITY PERIOD

January 1, 2014 through December 31, 2014

ENTRY DEADLINE

All submissions must be received and complete with payment for the Urban Book of the Year Award on Thursday April 30, 2015, 6:00 PM (EST)

7th Inaugural **AAMBC Literary Awards** Red Carpet Ceremony
Save the Date: June 13, 2015

History of AAMBC and the AAMBC Literary Awards

AAMBC which stands for African Americans on the Move Book Club was created in February 2008 by a then twenty year old, Tamika Newhouse. What started as an online book club grew into a national Phenomenon. The sole purpose was to expose the unknown writer and to give them the opportunity to win accolades. A tradition still highly expressed to this very date, AAMBC still caters to the unknown writer. They have single handedly worked with well over six hundred writers' new, seasoned, and considered celebrity status. From first time writers to nationally known they have consistently set the tone to support and promote black writers.

In 2008 Tamika Newhouse hosted the AAMBC Radio show on weekly bases for over four years. During this time it had guest host and it interviewed new writers as well as popular writers such as Zane, Mary B Morrison, Francis Ray and Carl Weber. In the year of 2011 it hosted many controversial and highly sought out panel discussions that helped garner many writers careers. It went off the air in 2013.

The annual AAMBC Literary Awards was launched in 2009 in San Antonio, Texas by the founder. Smaller ceremonies were then hosted in the years following in Chicago as well as in Baltimore in adjacent to various literary events.

In 2015 the first inaugural red carpet ceremony will mark the first time ever the awards will receive its own limelight. With a host of events over the weekend AAMBC and its members and celebrities will create a weekend that will be life changing.

To understand the importance of AAMBC's presence in the book industry is to understand the value of supporting our black writers. The awards will serve as the premiere event the industry will talk about year after year. It will be blended with new writers to celebrity writers as well as musicians, celebrity actors, and more.

Key Dates

January 2015

Submissions Open

March 2015

30th –Last day of submissions

April 2015

1st- Online voting begins

30th- online voting ends

May 2015

15th - Host and presenters are announced

16th- Nominees are announced

June 2015

12th - Author Interviews and Filming

12th- Award Panel and Beauty Suite

13th- Red Carpet Award Ceremony

ELIGIBILITY PERIOD AND REQUIREMENTS:

The eligibility period for all projects is January 1, 2014, through December 31, 2014.

SUBMISSIONS AND ENTRY FEES for Urban Book of the Year Category ONLY

Authors seeking the honorary award for Urban Book of the Year for the AAMBC Literary Awards must be completed online at www.AAMBCAwards.com. Click Submissions

There is a \$150, non-refundable processing fee for each submission.

Payments can be made at the completion of the online submission via PayPal credit card processing. Upon submission of your application a PayPal invoice will be sent to you. **Deadline is April 30, 2015.** **Note an author or its representative can enter**

The Five (5) nominees chosen for the Urban Book of the Year Award will be featured on the AAMBC Awards site, interviewed on the red carpet, reserved seating at the red carpet ceremony, and placement in the awards program.

Nominations for ALL other categories are from public submissions via the nomination links on our website at www.AAMBCAwards.com . Sending multiple nominations will not garner a greater chance at a nomination. You simply only need to send one submission form. The ONLY category required an entry fee is the Urban Book of the Year Award.

Any questions or concerns contact us at aambcvoting@gmail.com

AAMBC Literary Awards – Office of Submissions

Award Categories

Indie Book Store of the Year-
Breakout Author of the Year
Book Club of the Year
Independent Publisher of the Year
Independent Digital Publisher of the Year
Publisher of the Year
eBook of the Year
Street Lit Writer of the Year
Male Author of the Year
Romance Author of the Year
Female Author of the Year
Christian Fiction Author of the Year
Magazine of the Year
AAMBC Author of the Year
Reviewer of the Year
Poet of the Year

AAMBC Honorary Awards

Reader's Choice Award
Nate Holmes Honorary Award
Francis Ray Lifetime Achievement Award
Urban Book of the Year

Nomination Process

During a specified screening process the nominations will be reviewed by industry professionals. The screening is reviewed from individuals ranging from publishers, bloggers, book club presidents, publicist, editors, agents, and the AAMBC staff during the beginning parts of May.

Based on the member's evaluation, the member then determines their top five (5) Selections per category and applies the following criteria to each selection:

- Fair, Accurate and Inclusive Representations
- Originality
- Impact
- Cultural Responsibility/Integrity
- Overall Quality

Notification of Nomination:

Once nominees are chosen a live broadcast will be hosted on a special airing of AAMBC Radio at www.blogtalkradio.com/aambc . Also live tweets will go out on our twitter on account @aambookclub

An email will be sent to the nominee notifying them of their nomination and as well as we will supply them with a virtual nomination badge to promote your nod and seek votes.

We will ask the nominee to;

1. Confirm spelling of name and project/business
2. Main contact to publisher or agent (secondary contact)
3. RSVP for the red carpet ceremony

Nominees do not get **FREE** admission to the ceremony. But will be offered perks for the awards weekend and an invitation to be a part of the AAMBC Awards Inaugural Ceremony DVD special.

Winners of the AAMBC Award:

Winners will NOT be notified beforehand on their win. Winners will be announced live at the red carpet ceremony. Segments of the event will be recorded for the AAMBC Awards Inaugural Ceremony DVD. The winners will also be tweeted out during the live ceremony on our twitter account @aambookclub and live images will be posted on our Instagram @aambookclub. Follow the trend #AAMBCAwards

Promote and Campaign

AAMBC Literary Awards will offer advertisements in the ceremony program book, participation in the DVD special, paid eBlasts, Book of the Month features, and a free virtual nomination badge will be offered. To request information on these promo opportunities email aambcvoting@gmail.com